

Information Saves Lives



Citizens' Feedback

Welcome to the Internews Newsletter for humanitarian responders in Liberia. This newsletter is created with the intent to support the work of Ebola responders in connecting with the local population and understanding their information needs. Internews welcomes feedback, comments and suggestions from all organizations receiving this newsletter and invites you to forward, share and re-post this newsletter as widely as possible.

BORDER SURVEILLANCE

Some citizens in Bomi County want to advise the government to close the borders. They also state that the EVD awareness campaign needs to be reactivated by the Government. Additionally they state that the government should re-inforce the EVD protocols in the county. Especially the ban on eating bush meat, which they say should be in effect again.

Bomi

Locals from Bong County report that they would like the government to close the borders to stop Ebola from continuing to come back in the country.

Bong

Some citizens in Montserrado County would like to understand why the government has opened the borders. They'd also like to know how the boy from Margibi County got infected with the Ebola virus.

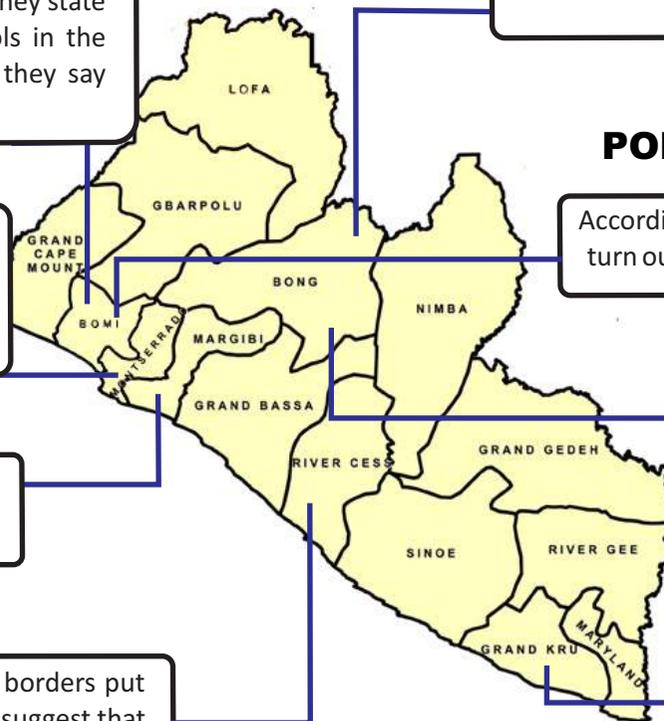
Montserrado

Some citizens of Margibi County are questioning the decision of the government not to close the borders.

Margibi

Some locals from River Cess County claim that the open borders put Liberia at risk of being infected with the Ebola virus. They suggest that the borders need to be closed again.

River Cess



POLIO AND VITAMIN A CAMPAIGN

According to some citizens in Bomi County there was a massive turnout for the Polio and vitamin A campaign in the county.

Bomi

Some citizens from Bong County report that the Polio and Vitamin A was a big success in Bong County.

Bong

Residents from Grand Kru County report that many children have been vaccinated in their county; they are declaring the polio and vitamin A campaign a big success.

Grand Kru

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Citizens' Feedback

EBOLA EMERGENCY NUMBER

Some citizens in Bomi County also would like to know if the Ebola emergency number 4455 is still active. They are wondering whether or not they should report sick people in their communities.

Bomi

EBOLA TASK FORCE

Some citizens in Grand Gedeh County would like to know why the EVD Task Force was declared inactive when the Government knew that Ebola could hit Liberia at any time. They ask the local authorities to re-start the taskforce.

Grand Gedeh

EBOLA FUNDS

Some citizens in Montserrado County state that NGOs are happy about the Ebola virus resurfacing in their county as it means that they will have more money to eat.

Montserrado

SCHOOL CLOSURE

Residents from Grand Gedeh report that after the Minister of Education pronounced that schools are to close on the 31st of July, children stopped going to school altogether.

Grand Gedeh

EBOLA AWARENESS RAISING

Some locals from Grand Kru County report that Liberia has a confirmed Ebola case because the government has abandoned the Ebola awareness campaign since Liberia was declared Ebola free.

Grand Kru

Some residents in Sinoe County report that teachers have been stopped teaching since it was declared that schools would close on the 31st of July.

Residents of Sinoe County question the reason for children still to go to school when government has declared that schools will be closed from July 31st and that no promotion will take place for the 9th and 12th graders.

Sinoe



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 /internewsliberia



Rumors

NEW CASES

Locals rumour that the Bong Mines Hospital had a suspected case of Ebola. Yesterday a girl visited the hospital with her parents. She vomited blood but was never treated. She returned home with her parents and died this morning. No burial team has visited her.

Bong

A woman in Nimba County was arrested by the LNP after she refused for health workers to give her child the Polio and Vitamin A vaccine. She thought the vaccine would infect the child with the Ebola virus.

Nimba

Some citizens in Grand Cape Mount County are shocked and worried about the new Ebola case. They are concerned that more people will get sick now that Ebola is back in Liberia.

Grand Cape Mount

Some citizens in Margibi County are very worried about the new case that has been reported in their county. They say that the boy became sick in Guinea and travelled to Liberia.

Margibi

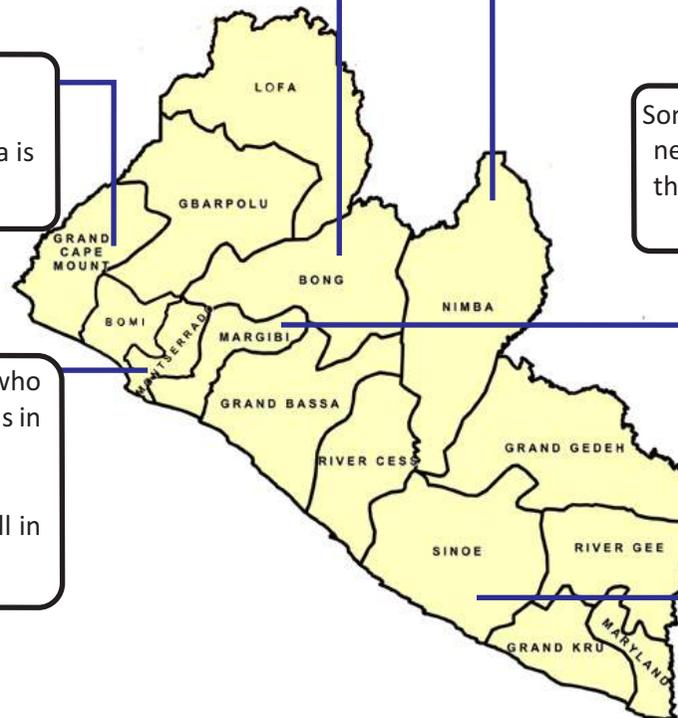
Some citizens in Montserrado County say that the boy who died of the Ebola virus in Margibi County caught the virus in Sierra Leone.

Why has Liberia been declared Ebola free if Ebola is still in the country?

Montserrado

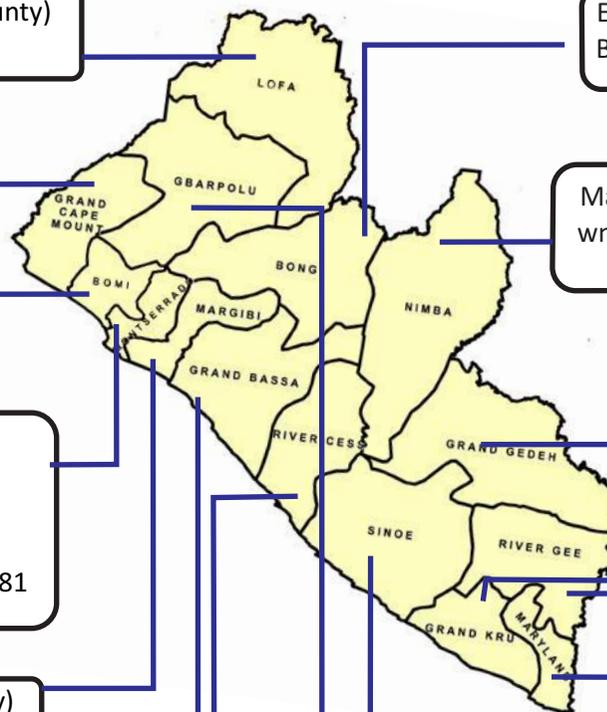
There are people who are refusing to take their children to the hospital for the Polio and Vitamin A immunization campaign because they believe that the government is using the campaign as a way to infect people with Ebola.

Sinoe



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Journalists reporting rumors from 15 Counties



Franklin M. Flomo, Youth Talk (Zorzor, Lofa County)
 youthtalkliberia@yahoo.com; 0777.594.766

Lofa

Emmanuel Mulbah, Bong Mines Community Station (Bong Mine, Bong County) sdmulbah@gmail.com; 0886.594.913, 0777.670.476

Bong

Ibrahim M. Sesay, Radio Cape Mount (Sinje)
 rahimsesay29@gmail.com; 0886.445.585

Cape Mount

Mac Samah, Voice of Flumpa(Nimba County),
 wmsamah64@gmail.com; voiceofflumpa@gmail.com; 0777.286.315

Nimba

Foday Sesay, Radio Bomi (Tubmanburg, Bomi County),
 dfoday70@gmail.com; 0777.008.527

Bomi

Moses Geply, Smile FM (Zwedru, Grand Gedeh County)
 toegeplyg@yahoo.com; 0880.748.253

Grand Gedeh

Alfred Sirleaf, Daily Talk (Montserrado)
 dailytalknews@yahoo.com; 0770.534.892, 0886.473.067
 Moses Kollie Garzeawu
 Liberia Broadcasting System (Montserrado)
 mokgeta@yahoo.com; ytl4youth@gmail.com; 0888.609.081

Montserrado

Karway Suah, Voice of Grand Kru, Barclayville; 0776025769

Grand Kru

Ben B. Togbah, Jr., Radio Joy Africa (Kakata, Margibi County)
 bentogbah1997@gmail.com; 0888.711.919

Margibi

Justice GaddehGee Radio, (Fishtown, River Gee County)
 gaddehjustice@gmail.com; 0776.633.23, 0886.633.239

River Gee

Alpha Daffae Senkpeni, LACSA Radio (Grand Bassa)Front Page Africa –
 County Correspondent, daffae82@gmail.com; 0886.432.042

Grand Bassa

Botoe McCay, Voice of Gbarpolu (Gbarpolu County)
 kporadiogbarpolu@gmail.com;
 0888-019-242

Gbarpolu

Max Klah, Voice of Sinoe (Greenville, Sinoe County)
 maxkklah1962@gmail.com; 0886.816.314

Sinoe

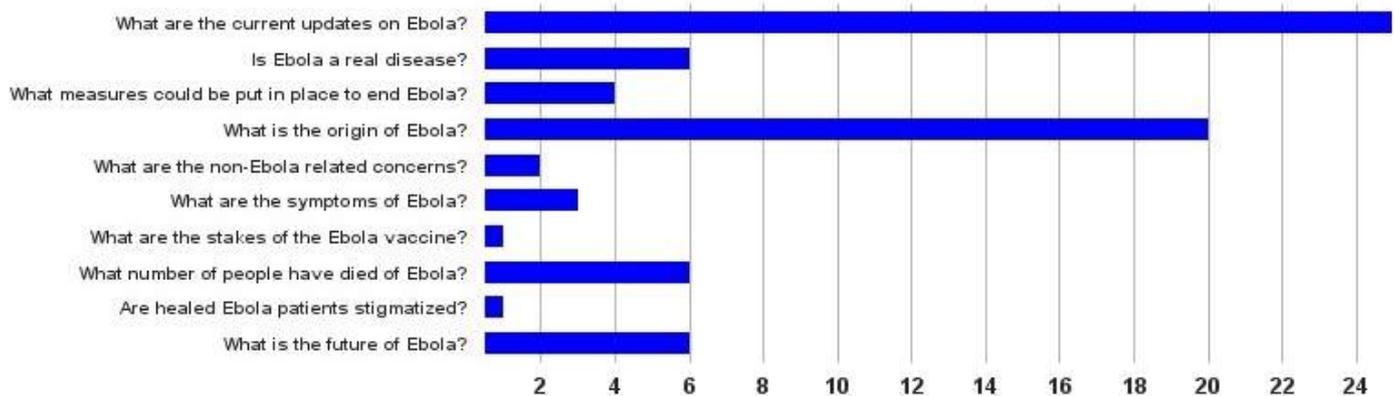
Eric Opa Doue, Echo Radio (Jarpah Town, River Cess)
 eric.voicefm@gmail.com; opa.voicefm@gmail.com; 0770038122,
 0776483357, 0770461344

River Cess

Michael Wroh, Voice of Pleebo (Maryland County)
 michaelwroh@gmail.com; 0880.795.504

Maryland

THE MOST FREQUENTLY ASKED QUESTIONS IN THE GEOPOLL SURVEY Information Needs Analysis



FREQUENTLY ASKED QUESTIONS FROM COUNTIES

BOMI COUNTY

What number of people have died of Ebola?

BONG COUNTY

What number of people have died of Ebola?

What is the future of Ebola?

What are the current updates on Ebola?

Is Ebola a real disease?

GRAND BASSA COUNTY

What are the non-Ebola related concerns?

What are the symptoms of Ebola?

What are the current updates on Ebola?

GRAND GEDEH COUNTY

What are the current updates on Ebola?

Is Ebola a real disease?

LOFA COUNTY

What are the non-Ebola related concerns?

What is the origin of Ebola?

What are the current updates on Ebola?

MARGIBI COUNTY

What are the symptoms of Ebola?

What is the origin of Ebola?

What are the current updates on Ebola?

What number of people have died of Ebola?

MONTERRADO COUNTY

What number of people have died of Ebola?

Are healed Ebola patients stigmatized?

What are the current updates on Ebola?

What is the future of Ebola?

NIMBA COUNTY

What is the origin of Ebola?

What are the current updates on Ebola?

Is Ebola a real disease?

What are the current updates on Ebola?

RIVER GEE

What is the origin of Ebola?

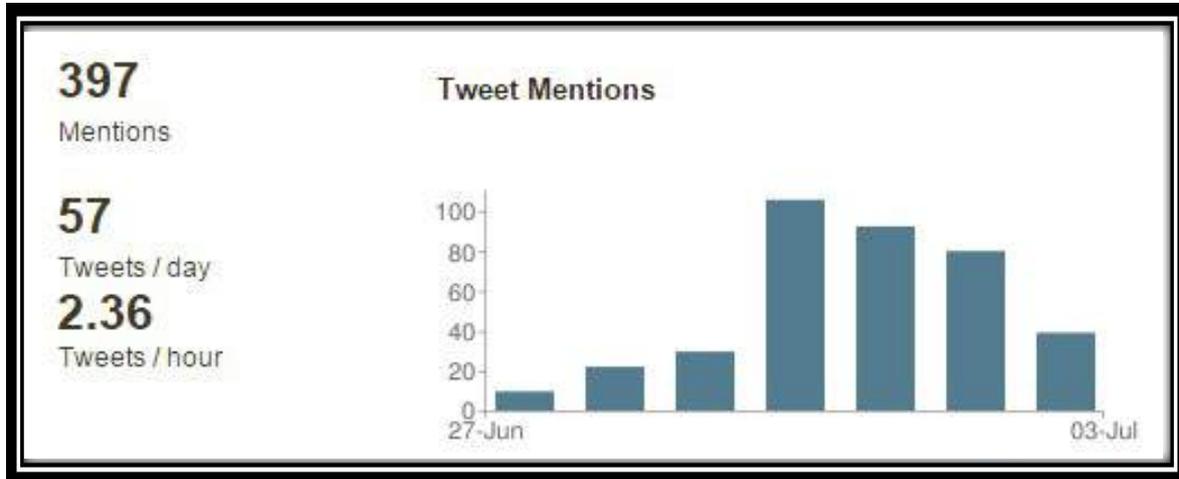
SINOE

What is the origin of Ebola?

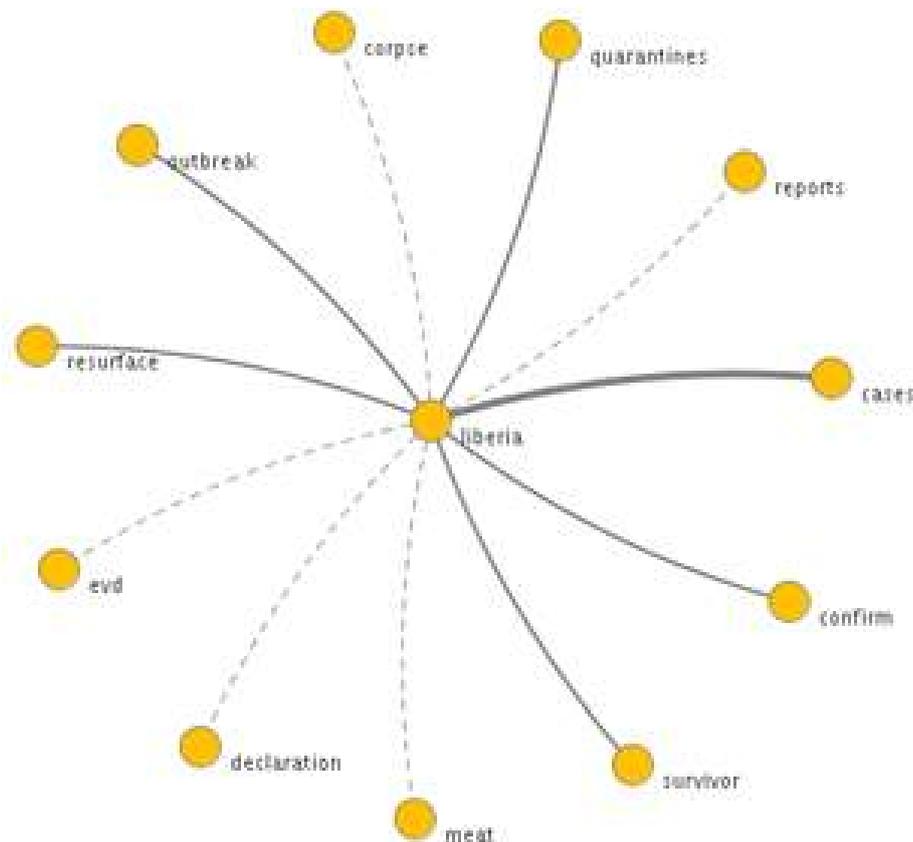
What are the stakes of the Ebola vaccine?

ONLINE CONTENT REPORT June 27th to July 3rd, 2015

This report analyzes data from Users identified as Liberian citizens on Twitter.



Most tweeted Ebola topics



Most influential Liberian Twitter accounts streaming on Ebola

Authority is measured looking at how many followers the accounts have, how many followers their followers have and how many times their content has been re-tweeted or clicked on.

	@sarankjones Saran Kaba Jones LIBERIA founder & executive director of @faceafrica. clean water advocate. social entrepreneur. change agent. global citizen. WEF Young Global Leader 2013 www.faceafrica.org	16,042 Followers	8/10	Forbes: 'Running A Business In West Africa After Ebola' featuring my friend @chidegar & the @uniform_is campaign! http://t.co/HC3CldDBZ 29 Jun 2015
	@MoreThanMeORG More Than Me LIBERIA We went from getting girls off the street and into school to fighting #Ebola. School is back open and we're ready to #dreamBIG. #WeMustDoMore Tweets by @ebell19 https://morethanme.org/i-see-you-fund.html	3,676 Followers	7/10	Saddened by the news, but choosing to remain #hopeful. @BBCWorld New #Ebola case marks disease's return to #Liberia http://t.co/fsPQMDQvJg 30 Jun 2015
	@UNMILNews UNMIL MONROVIA, MONTSERRADO, LIBERIA Official account of the United Nations Mission in Liberia www.unmil.unmissions.org	6,911 Followers	7/10	Ebola: @ILO explains how decent work in the health sector saves lives of health personnel http://t.co/avOlgREkHl #EbolaResponse 3 Jul 2015
	@LiberianTimes TheLiberianTimes.com LIBERIA Liberia's Most Trusted News Source Since 2005 TheLiberianTimes.com	2,730 Followers	7/10	Liberia Devices Robust Measures To Control Ebola Resurgence - Leadership Newspapers http://t.co/MLpf3BdQ #LIBERIA 3 Jul 2015
	@HottFM HottFM107.9 LIBERIA #1 RADIO STATION IN LIBERIA..... DA FIYAH!!! hottfm1079.com	7,814 Followers	7/10	RT @MicatLiberia New #Ebola outbreak has been localized in Nelowehn Community, Mamba Kaba District - Nyenswah @WHO @CDCgov @HottFM http://t.co/RwBHaNxW5x 3 Jul 2015
	@scos1 StreetChild LIBERIA Our Goal: To help create opportunities through education for some of the most vulnerable children in the world living on the streets of West Africa. www.street-child.co.uk	3,500 Followers	7/10	RT @galpion I'm raising money for Street Child @scos1 to support Ebola orphans at the Big Sleep Out this Sat. Please sponsor me @ http://t.co/wPhDwQW2Ky 1 Jul 2015
	@VickieRemoe #SwitSaloneDotCom LIBERIA Managing Partner @MagicUnitd. Publisher @GoWomanAfrica Sierra Leonean US diaspora export to #Ghana w/ Columbia Journalism degree. #GoWoman gowomanafica.com	3,965 Followers	7/10	Top stories from Sweet Salone Sierra Leone: How One Woman fought back ebola in ... http://t.co/Ro8KD4pFy , see more http://t.co/KoatYM5I6 30 Jun 2015



Online media

Below is a list of influential contents published by Liberian online news outlets. The contents' influence is measured by the number of readers.

A New Mission for the World Bank

3-Jul-2015 in [www.thenewdawnliberia.com](#) » Society: Economics News, News, Opinion Latest

WASHINGTON, DC – The Green Revolution is considered one of the great successes in the history of economic development. In the 1960s and 1970s, the creation and adoption of high-yield agricultural technologies... organization's quick response to the recent **Ebola** pandemic provides an impressive example...

Ebola still stands at 2

3-Jul-2015 in [www.thenewdawnliberia.com](#) » Regional: Liberia News

Ebola in the ETU so far. Nyenswah said the two new cases came... case. According to him, the two new cases of **Ebola** included a 27-year-old... said they were investigating the source of the renewed outbreak of **Ebola**, after...

One year left for UNMIL

3-Jul-2015 in [www.thenewdawnliberia.com](#) » Regional: Liberia News

...Suspended last year due to the **Ebola** crisis, the UNMIL drawdown resumed on... reappearance of confirmed cases of **Ebola** this week, Landgren said she was confident... as **Ebola** remains in the region. What we can see now is the...

GVL employs over 90 Liberians

3-Jul-2015 in [www.thenewdawnliberia.com](#) » Business: Human Resources News

...17 Golden Veroleum Liberia on Monday, June 29 hired 60 Liberians at its Po-River farm site and 32 others at its Ylatwen community farm in Wedabo, Grand Cess County Adminis... following the **Ebola** outbreak here. Golden Veroleum Liberia, which has a concession agreement...

President Sirleaf congratulates America

3-Jul-2015 in [www.thenewdawnliberia.com](#) » Society: Politics Latest

...26 The President of Liberia, Mrs. Ellen Johnson Sirleaf, on Wednesday July 1, 2015, sent a message of congratulations to the Government and People of the United States on the ... to eradicate the deadly **Ebola** virus epidemic from Liberia," the Liberian leader stressed...

Students besieged President's convoy

3-Jul-2015 in [www.thenewdawnliberia.com](#) » Society: Education News

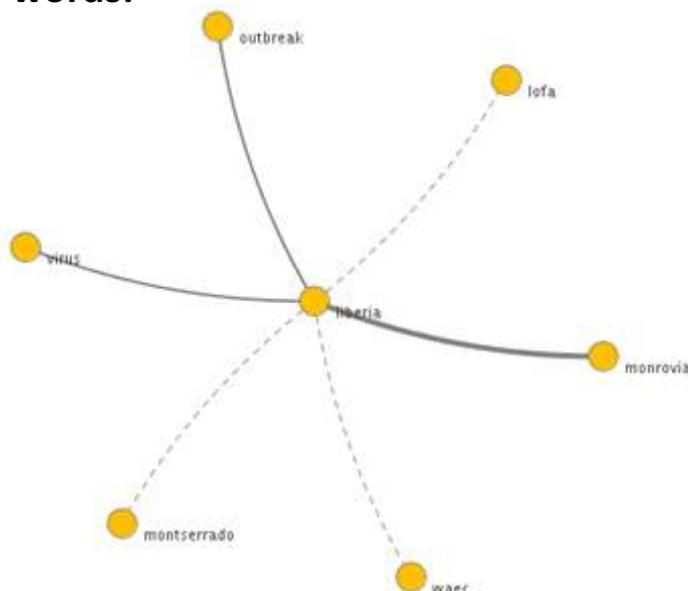
...31 A multitude of protesting students besieged the Presidential Convoy outside the Monrovia City Hall in Monrovia, while departing from a function Thursday. President Sirleaf... immediately following the **Ebola** outbreak when government had no money to subsidize private...

'We Want Mothers to Live'

2-Jul-2015 in [www.liberianobserver.com](#) » Sports: Latest

Fri, 07/03/2015 - 01:37 admin UNFPA CIC Donates 10 Beds to MOH By: Alaskai Moore Johnson, Observer Health Correspondent The United Nations Population Fund (UNFPA) Officer in Charge, Dr. Remi... country. She reminisced that a few months before the **Ebola** outbreak in the...

Key words:



A letter from the humanitarian community

Internews is pleased to launch a new column wherein we invite members of the humanitarian community to write about their experiences working on the Ebola response. We are particularly interested in publishing your stories about communicating with communities and 'information as aid': lessons learned, successes, challenges and experiences are all very much welcomed during the month of July.

If you would like to contribute please pitch your story (in max. 100 words) to our Health Communication Liaison Officer Ingrid Gercama (igercama@internews.org). The selected essays printed in the Internews Humanitarian newsletter will not exceed 500 words (photo optional).

This week Internews presents David Luke, Country Director for the MENTOR Initiative. MENTOR delivers large-scale malaria and other vector borne disease control directly to vulnerable communities. MENTOR works in the urban communities of West Point, Bushrod Island and Paynesville in Montserrado County. During the Ebola outbreak MENTOR has worked with community networks e.g. Community Health Volunteers (CHVs) and Medicine store dispensers to help educate communities to better understand how Ebola is transmitted. Additionally the organisation runs an Infection Prevention Control (IPC) programme to 100 health clinics across Monrovia.

For more information about the MENTOR Initiative: <http://www.thementorinitiative.org/> or contact David Luke at david.luke@mentor-initiative.net

Malaria prevention in the Ebola outbreak: MENTOR's reflections

Over 30% of Liberia's total population live in and around the capital city of Monrovia, in Montserrado County. Of the 4.29 million Liberian citizens, nearly 20% live in urban slums, which MENTOR works in. MENTOR has been working since 2011 on malaria case management systems in these densely populated

areas. Prior to Ebola MENTOR observed that effective malaria diagnosis and treatment through private medicine stores and pharmacies (MS/Phs) had significant impact on community health. Then Ebola hit Liberia. Instead of halting MENTOR's malaria prevention programs, the NGO decided to use the foundation of community driven malaria control to respond to the Ebola outbreak.

MENTOR's initial Ebola response took this network of medicine stores and pharmacies and doubled the program size to cover 200 stores. The program worked together with the IPC [\[i\]](#) Taskforce, the social mobilization committee and 200 community health volunteers providing Ebola Infection Prevention Control, Health promotion and malaria messaging. Throughout the emergency, MENTOR has also maintained public access to lifesaving malaria drugs from these stores. This was particularly important because access to healthcare for non-Ebola related illnesses was constrained during the Ebola outbreak. Here's some of the lessons that can be drawn from the response.

Making use of technology for Ebola education: eBUDDI

To ensure the safety of healthcare workers MENTOR provides training in infection prevention control, triage and waste management including isolation infrastructure support for health clinics in Paynesville and Bushrod Island. An innovative element of MENTOR's intervention has been the field trials of new technology for IPC education. During the crisis, MENTOR helped develop and now use **eBUDDI** a digital learning platform combining animation, gamification and narration. eBUDDI gives local healthcare workers and communities access to the most up-to-date knowledge and education needed to control the spread of disease.

Having carried out field trials with the module for enhanced PPE training in both Sierra Leona and Liberia, MENTOR is now in the process of developing an operational module that includes disease surveillance, triage simulation scenarios all based on the expected updated IPC curriculum being developed



Caption: Photos above illustrate the working of eBUDDI, MENTOR's digital learning platform that was used on IPC measures and the use of PPEs.

Lessons Learned: using a community driven model in the Ebola outbreak

With the response maturing quickly, community level interventions needed to be agile and detailed enough to react appropriately to each community's specific needs. With information rapidly changing in the Ebola response, real time data should be based on a foundation of robust reporting mechanisms, with standardized formats, clear and regular reporting schedules. Overlap was rife as up-to-date data was key in the Ebola outbreak.

Using the appropriate community networks has the biggest impact: MENTOR worked together with Community Based Organizations, Task Forces and Community Health Volunteers, medicine store and pharmacy dispensers and engaged community leaders. Whilst implementing community based interventions MENTOR proved that multiple approaches to social mobilization worked best. MENTOR made use of drama, gave out fliers and conducted

door to door awareness raising activities to encourage two way communication and to encourage bottom-up action to combat the spread of the Ebola virus.

The importance of community initiatives should not be taken lightly. The community organized themselves into taskforces and owned the process without financial incentives during the peak of this response. In the future, community networks should be consulted and engaged for public health interventions however financial incentives should not be the driving force of engagement. Community ownership and involvement in healthcare is key not just top down approach. A final and lasting lesson learned: the battle for intrinsic motivation was hampered by cash the decision to commit to high incentives should be considered in detail for any future outbreaks.