





#### Humanitaritan Newsletter Issue #4 - March 20-27



## **Citizens' Feedback**

**Information Saves Lives** 

Welcome to the Internews Newsletter for humanitarian responders in Liberia. This newsletter is created with the intent to support the work of Ebola responders in connecting with the local population and understanding their information needs. Internews welcomes feedback, comments and suggestions from all organizations receiving this newsletter and invites you to forward, share and re-post this newsletter as widely as possible.



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# **Information Saves Lives**













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### BORDER

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## **EFFECTS OF PREVENTION MEASURES**













## **BEST PRACTICES**

Gee Radio launched a new program called "Ebola Rumor Response," aired every Saturday at 8pm (for one hour each week) – in which they discuss recent rumors, give accurate information for 30 minutes. It's followed by a call-in session for listeners to ask questions and report additional rumors they've been hearing.

Last Saturday they had the local County Health Officer as a guest in-studio to discuss the new case in Monrovia, and the rumors surrounding it.

### RECOMMENDATIONS

1. Existing community-based organizations (community gatherings, women's associations, men's gatherings, Parents Teachers' Association, school clubs, financial gatherings, etc.) can be used as information channels. Ebolarelated challenges can be discussed without taboos and stigmatization and feedback, questions and suggestions from the community could then be captured and shared with humanitarian responders.

2. Providing clear-cut visual recognition for immunization teams should reduce the risk that they get confused with the Ebola response. Most citizens do not know how to distinguish between the two groups. They tend to generalize them and this creates more panic and mistrust.

3. Teachers can be used as liaison persons between students and parents who sometimes still believe Ebola is present in schools. Teachers could also be trained on reporting rumors and be invited to local coordination meetings to inform local responders about what people are talking about within the community.







report accurately about the Ebola disease and to connect local media with the national and international Ebola response. For more information contact Anahi Ayala lacucci - Internews Liberia Project Director aayala@internews.org - 0770557985 / 0880950628 or Tapang Ivo Tanku - Health Communication Liaison Officer - tivo@internews.org - 0770461348

#### NATIONAL EBOLA SURVEY RESULTS MONTHLY DATA

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Internews is conducting recurring Information Needs Assessment via SMS surveys on a weekly basis. The data presented below is the result of nearly 300 surveys conducted in the entire country over the course of the past month. The sample distribution by geographic location (county level) was aligned with national statistics as best as possible. However, with SMS surveys, the response rate tends to be skewed towards the younger and male population. The responses we obtained were higher for the group 25/34; 45% of the responders were from that group, 41% in between 15 and 24, and 9% over 35 years old. 37% of the responders were female and 63% male. Raw data is available for organizations that would like to use it upon request.

100% No Yes 75% 50% 25% 0% 2015-03-15 2015-03-16 2015-03-13 2015-03-17 2015-03-18 2015-03-19 2015-03-02 2015-03-05 2015-03-06 2015-03-09 2015-03-10 2015-03-12 2015-03-14 2015-03-20 2015-03-23 2015-03-25 2015-03-26 2015-03-28 2015-03-29 2015-03-04 2015-03-08 2015-03-22 2015-03-24 2015-03-30 2015-03-01 2015-03-07 2015-03-21 2015-03-27 2015-03-31 2015-04-01 2015-03-11

At this time do you have all the information you need about Ebola in Liberia? (Reply with 1 or 2) 1)Yes 2)No

Select ALL that apply. Where do you go to get information about Ebola? 1)Media 2)Int community 3)Local leaders 4)Health workers 5)Friends/Family 6)Government



Who do you trust the most to give you information about Ebola? 1)Int community 2)Local leaders 3)Health workers 4)Government 5)Friends/Family 6)Media 7)Other

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Which one media source is the most reliable? 1)Radio 2)TV 3)Internet 4)Newspapers 5)None



The most frequently asked questions in the Geopoll survey (March 2015)



# **Information Saves Lives**

Grand Gedeh









Internews







Grand Cape Mount

Internews "Information Saves Lives" is a 6-month project implemented under the Health Communication Capacity Collaborative (Hc3) funded by USAID. The project aims at building the capacity of Liberian journalists to report accurately about the Ebola disease and to connect local media with the national and international Ebola response. For more information contact Anahi Ayala lacucci - Internews Liberia Project Director - aayala@internews.org - 0770557985 / 0880950628 or Tapang Ivo Tanku - Health Communication Liaison Officer - tivo@internews.org - 0770461348

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### Weekly Online content report: 23 - 27 March 2015

This report analyzes data from several online sources including Twitter and Liberian accounts.





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This report analyzes data from several online sources including Twitter and Liberian accounts.



#### Most tweeted Ebola topics

#### Most influential Librerian Twitter accounts streaming on Ebola

The influence of the accounts is measured on the number of its individual followers and the number of times their online contents have been re-tweeted or clicked.

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<b>7.5</b> NAIS GRAN	#1 RADIO STATION IN LIBERIA DA FIYAHHH!!! hottfm1079.com	11,932 Followers	<b>8</b> /10	Liberia says first Ebola patient in a month is isolated case <u>http://t.co/a40JQIrAKX</u> via @YahooNews		
				26 Mar 2015 🖸	More Twee	
	@MoreThanMeORG More Than	Me liberia				
> 🛊 Reime	We went from getting girls off the street and into school to fighting #Ebola. The MTM Academy reopened March 2nd!	3,546 Followers	<b>7</b> /10	RT @CNNImpact Nothing could keep Katie Meyler from educating girls in <u>#Liberia</u> not even <u>#Ebola</u> . @MoreThanMeORG http://t.co/vgEKyJniym		
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	<b>@UNMILNews UNMIL</b> MONROVIA, I					
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Mill .	Liberia www.unmil.unmissions.org	6,054 Followers	<b>7</b> /10	Ebola treatment center closed by MSF near Monrovia. By Zoom Dosso <u>#AFP</u> http://t.co/fgxe6eD8a8		
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#### ELWA -3 Ebola Virus Disease Management Centre Closed

26-Mar-2015 in www.frontpageafricaonline.com »

Monrovia - Due to the decreased number of Ebola cases in Liberia, the international medical organization Doctors Without Borders / Médecins Sans Frontières (MSF) has closed its ELWA 3 Ebola Management Center in Monrovia. The facility is now being prepared for



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msf



Below is a list of influential contents published by Liberian online news outlets. The contents' influence is measured by the number of readers.

#### Yapah Public School: No Educational Aide in Rivercess

Yapah Town, Rivercess County - The educational sector of Liberia is in a poor state with schools lacking good facilities and it appears that the situation in rural counties is quite worse. The Yapa... compulsory Ebola break the school is yet to get any form of support...

#### 'Ebola Vaccines Prove Safe for 600 Trial Participa...

27-Mar-2015 in www.liberianobserver.com » Sports: Latest The Co-Principal Investigator of Partnership for Research on Ebola Vaccines in Liberia (PREVAIL), Dr. Fatorma Bolay, has disclosed that Ebola vaccines have proven safe for 600... plans now to shift to Phase Three with a new study of Ebola...

#### Pres. Sirleaf to Appoint Dr. Dahn New Health Min.?

26-Mar-2015 in www.liberianobserver.com » Sports: Latest

paper. When Ebola tested those "gains" in March 2014, everyone knows what happened... that stakeholders are concerned that she failed to oversee the Ebola crisis in... needed to tackle the Ebola crisis head-on until the involvement of President Sirleaf...

#### GAC Unveils Ebola Audit Report March 30

26-Mar-2015 in www.liberianobserver.com » Sports: Latest

Ebola Trust Fund on March 30. According to the communication addressed to the... a letter requesting a mandate from plenary to have all Ebola activities audited... Senate mandating the GAC to audit all Ebola activities funded by and through...

#### Survivor With Scar: Ebola Puts 12 Year-Old Future ...

26-Mar-2015 in www.frontpageafricaonline.com » Regional: Africa News

LACC Plantation, Grand Bassa County - Little Patience Moses, 12, was the last of three people in her family who survived the deadly Ebola virus. She's now determined to continue life, however; the absence of her father who succumbed...

#### From MSF to MMU - IMS Confirms Isolation of Active...

26-Mar-2015 in www.frontpageafricaonline.com »

Monrovia - FrontPageAfrica has reliably learned that the government of Liberia has transferred the only known Ebola case from the Médecins Sans Frontières (MSF) run ELWA-3 Ebola... through sexual intercourse with a male Ebola Survivor was receiving treatment at the...

### Key words:

